

## "Changing The Way You View Plumbers" 2007 Calendar Unveiled



**Los Angeles, CA** (BlackNews.com) - The plumbers of LR Services Plumbing are taking their motto and tag line "Changing the Way You View Plumbers" and making it come to life with their new 12 month 2007 wall calendar featuring each of the four plumbers. "The idea to make a calendar came from the positive response that we have received over the years from our customers and people in general in regards to our appearance," says owner Leonard Redway. "We are always trying to do something different when it comes to marketing our business and our services, and I believe this calendar will be one of a kind."

Redway had a vision to create a company that would defy all stereotypes and challenge the cultural stigmas of African Americans. LR Services Plumbing was founded with the specific intention of demonstrating that we as a people through hard work, positive support and working together as a community are capable of achieving success despite adversity. Our efforts will certainly manifest in our youth by ensuring that not only will they be empowered and financially independent but in addition, they will know the value and importance of giving back to the community.

The 2007 "Changing the Way You View Plumbers" calendar can be purchased online at [www.lrservicesplumbing.com](http://www.lrservicesplumbing.com). Proceeds from the sale of the calendars will support the newly established 5RB Inc. Vocational Education Program.

For media inquiry and interviews please contact Yvette McNally at 323-291-6700 or [Yvette@simplyeventsla.com](mailto:Yvette@simplyeventsla.com)



For bulk purchase of calendars please contact Akiyaa Nickelson at 323-291-6700 or [Akiyaa@simplyeventsla.com](mailto:Akiyaa@simplyeventsla.com)

### **About 5RB Inc.**

5RB Inc. was established by the five Redway Brothers who have all become successful entrepreneurial business owners due to the inspirational, supportive and dedicated upbringing by their parents, Elaine and Kenneth Redway. Raised to have independent spirits, to be morally conscious and respectful young men, the Redway Brothers are prepared to share the lessons they were taught. The 5RB Inc. Vocational Education Program serves to expand and provide educational opportunities for young people interested in vocational trades. As well as assisting

in career development, the program will help build independent, self-sufficient and entrepreneurial youth for our community.

### **About LR Services Plumbing**

LR Services Plumbing, a division of 5RB Corporation was established by Leonard Redway, a fourth generation plumber in 1997 shortly after he graduated from Dorsey High School in Los Angeles. Leonard developed an interest in plumbing and business at an early age, spending time with his father and grandfather on numerous construction work sites learning the trade and skill that had been a part of his family for so long. After graduating from high school, Leonard attended LA Trade Technical College and Southern California Pipe Trades Training to further pursue his career in plumbing. After completing his apprenticeship program with Local 78 Plumbers Union, Leonard became a California State Licensed Plumbing Contractor.

The company's mission is to not only provide Los Angeles residents and businesses with excellent plumbing services, but to encourage community empowerment and development in urban communities around the city. Working side by side, Leonard with his two brothers, Owen and Andrew Redway (21 and 28 years of age), take pride in the service that they have given to their customers and the communities in which they have worked. Merging the time tested traditions of plumbing with modern technological advances has set LR Services apart from other companies. Their training, appearance and professionalism is what sets them apart from the other plumbers and "Changes the Way We View Plumbers".

LR Services Plumbing was the featured business of the 2007 Los Angeles Black Business Expo and has been featured in several Los Angeles newspapers.

### **2007 "Changing the Way You View Plumbers"**

Calendar Produced by:  
Simply Soirees Special Events and  
Public Relations  
[www.simplyeventsla.com](http://www.simplyeventsla.com)

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